

**THE PROPER  
CARE, FEEDING &  
GROWTH OF YOUR  
WORDPRESS WEBSITE  
(IN 2018 & BEYOND)**

**ADAMISLIVE.COM**



# QUICK SURVEYS • ABOUT YOU



# QUICK SURVEYS • ABOUT YOU

WHO HAS A WEBSITE?



# QUICK SURVEYS • ABOUT YOU

WHO HAS A WEBSITE?  
LAST UPDATE?



# THE OLD



# THE OLD

## STATIC HTML



# THE OLD

STATIC HTML  
TABLES/FRAMES





# THE OLD

STATIC HTML  
TABLES/FRAMES  
TRULY CUSTOM CODED



# THE OLD

[Home](#) [IE is EVIL!!!](#) [GUIs](#) [Files](#) [About](#) [Links](#)

## Internet Explorer is EVIL!

**History:**  
[IE is Evil: The story](#)  
[The findings of Fact](#)  
[A Glimpse in to an "Enterprise" Intranet](#)  
[Browser history retrospective](#)

**Promotional:**  
[Anti-IE buttons](#)  
[Parody Microsoft Files](#)

**Informational:**  
[Mad Deintegration lab](#)

**Humor**  
[New Internet Explorer Errors](#)  
[Stupid web pages](#)  
[Wacky Windows errors!](#)  
[MSIE verses Firefox comparison guide](#)  
[Ways to torment IE users](#)  
[Reasons not to use IE](#)  
[Ways bill gates should die](#)  
[What will Bill do next?](#)  
[The Windows 98 setup](#)  
[Wanted: William H Gates!](#)  
[User Friendly](#)

**Misc:**  
[Rants](#)

**Other:**  
[GetFirefox](#)  
[Firefox Live](#)  
[Firefox Doom Party](#)  
[Gui Gallery](#)

This site is dedicated to preserving and expressing the humor and controversy around the intrusive introduction of Microsoft Internet Explorer and how Microsoft abused its dominate position in the Operating System Marketplace.



# THE OLD



# THE OLD

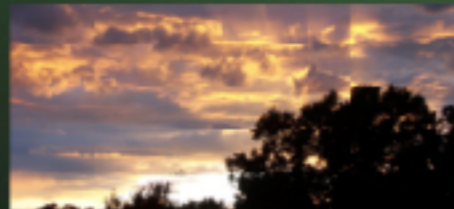
## Lund Services

Affordable home and lawn care

[Home](#) [Services](#) [Gallery](#) [Contact](#)

Here you will find information about the many services we offer. Take a look at the [Services](#) page for details on our business and what we can do for you. Our [Gallery](#) contains pictures of previously completed projects for customers. If you are interested in a free estimate for your next home improvement, just fill out the brief form on our [Contact](#) page. Or you can always give us a call. Our phone numbers are on the bottom of each page. We will respond as quickly as possible.

Free  
Estimates



Lund Services always offers the highest quality services at guaranteed lowest possible rates. We serve a very wide radius in Southeast Michigan and are committed to responding to every request as quickly as possible.



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# THE NEW



# THE NEW

# CMS/DATABASE DRIVEN



# THE NEW

CMS/DATABASE DRIVEN  
OPTIMIZED FOR SPEED



# THE NEW

CMS/DATABASE DRIVEN  
OPTIMIZED FOR SPEED  
“EASILY” UPDATED/MAINTAINED





# THE NEW




sweden.se | The official site of Sweden

Secure | https://sweden.se

Apps | NC | CWP - Daily Check | CWP-SLP Biz | Google | Macky | News / Weather | KIDS Stuff | TV | GOP | Misc | WPE Class | WC-Raleigh | Frontier | Other Bookmarks

Adam Silver

Other languages



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How to start up the Swedish way

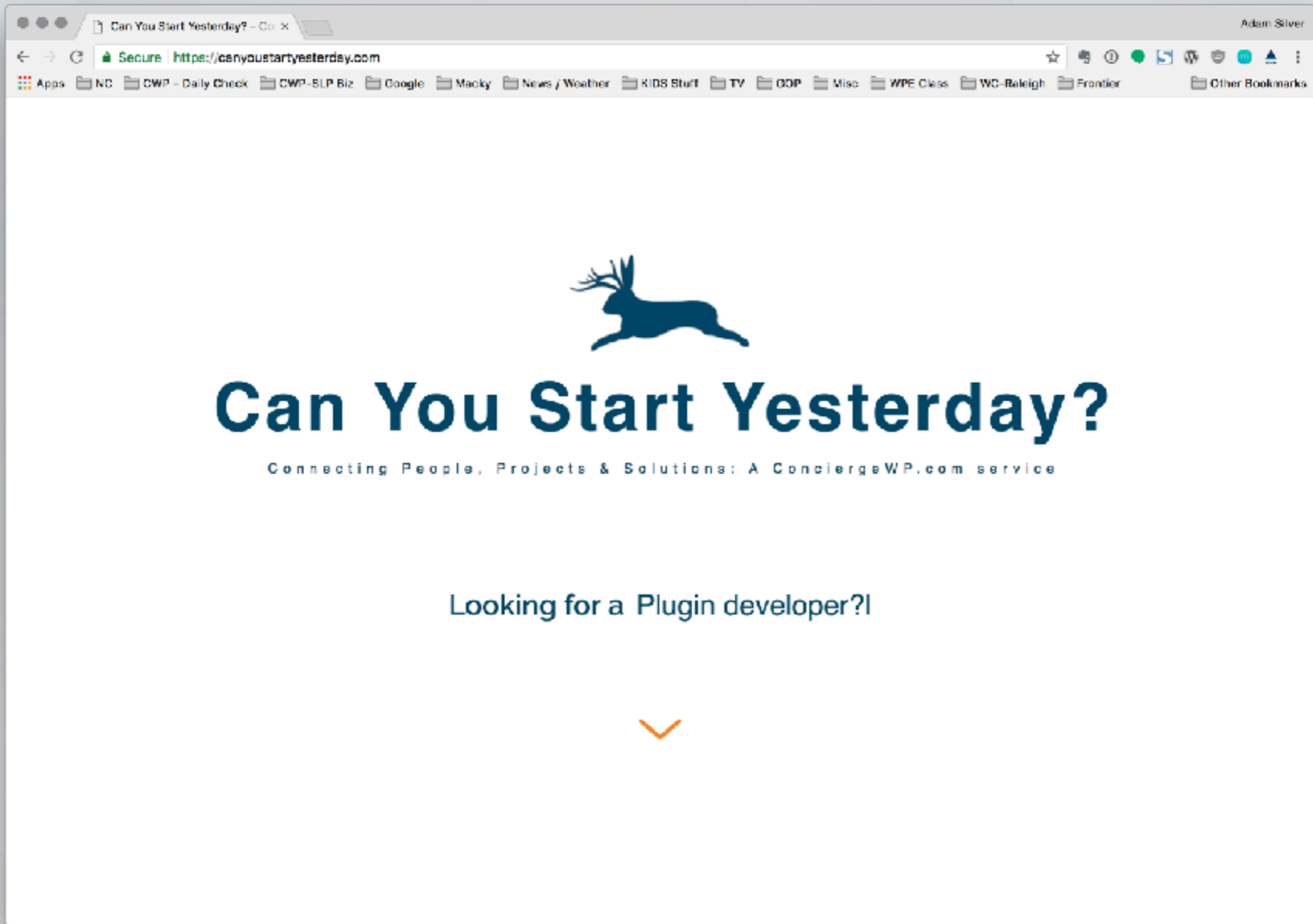
FAMOUS SWEDES, FILM

SWEDEN AND GENDER EQUALITY

26 Oscars TO SWEDEN OVER THE YEARS

10 world-shaping Swedish companies





From pork to PCs, a trade war with China creates fallout for NC

Report: IBM hit 'most senior employees hardest' for layoffs, 'flouting' age bias rules

Thousands help shape Dix Park master plan through online Neighborland (+ videos)

Is it real video or CGI? Epic Games' Star Wars demo shows gap is closing

Report spells out strategy for how NC legislators should attack digital divide

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## Is it real video or CGI? Epic Games' Star Wars demo shows gap is closing

21 hours ago

A new demo video from Epic Games shows just how close computer generate imagery, or CGI, is coming to film.



# THE BIG STATS

86% of the U.S. population uses the internet.



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40% of global internet users, or more than 1 billion people, have bought products or goods online.



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65% of web usage is on mobile





# THE LOCAL STATS



# THE LOCAL STATS

85% of consumers use internet to find local businesses



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85% of consumers use internet to find local businesses

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# WHAT IS THE PROPER CARE, FEEDING & GROWTH?



# WHAT IS THE PROPER CARE, FEEDING & GROWTH?

Design & Functionality



# WHAT IS THE PROPER CARE, FEEDING & GROWTH?

Design & Functionality

Content



# WHAT IS THE PROPER CARE, FEEDING & GROWTH?

Design & Functionality

Content

Engagement





# CARE: DESIGN & FUNCTIONALITY

Mobile Ready

SEO

E-Commerce



# FEEDING: CONTENT

Fresh +  
Which Format?

Relevant

Actionable



# GROWTH: CUSTOMER ENGAGEMENT

Social Media

Owning vs Renting

Tools



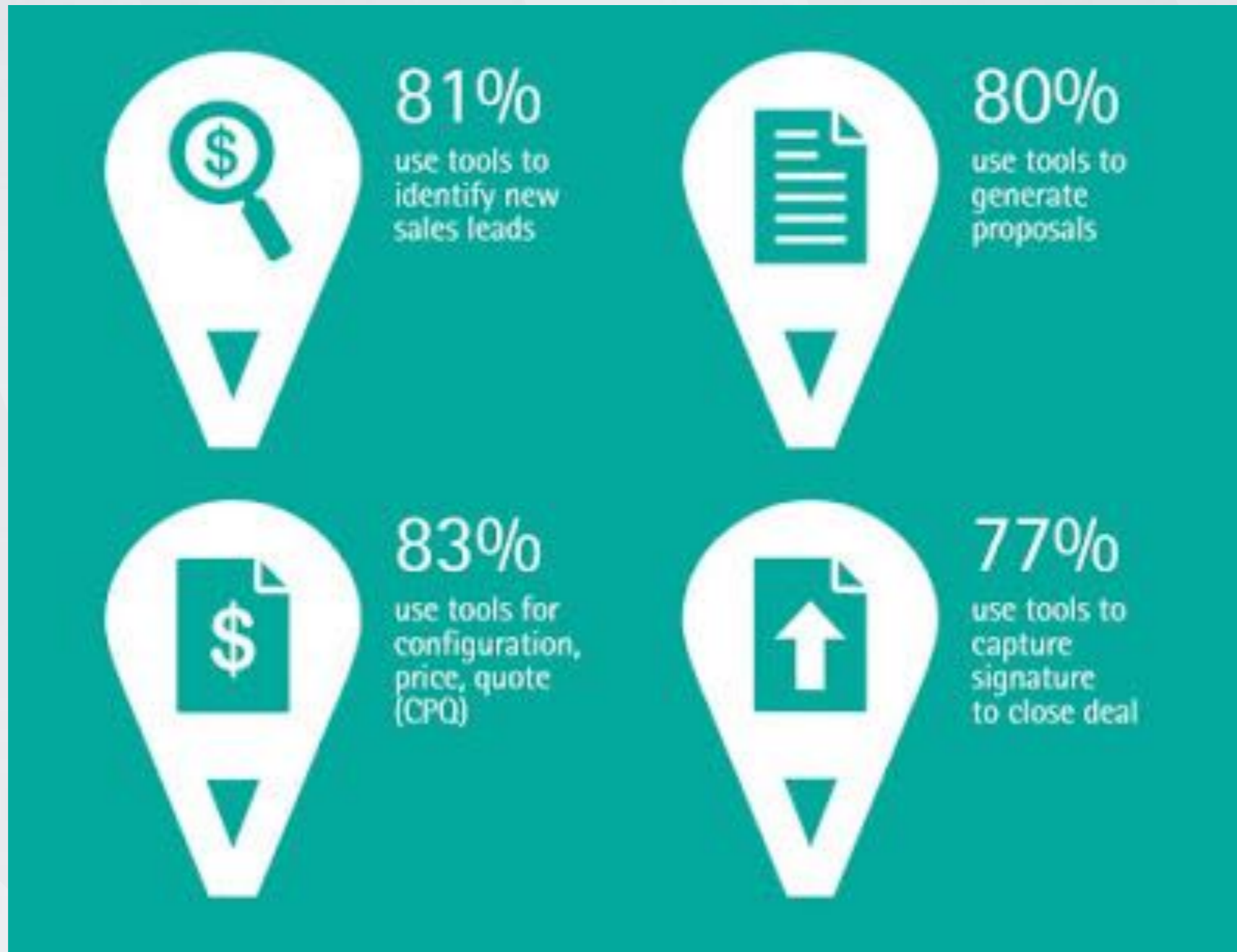
# GROWTH: TOOLS & SERVICES



# GROWTH: TOOLS & SERVICES



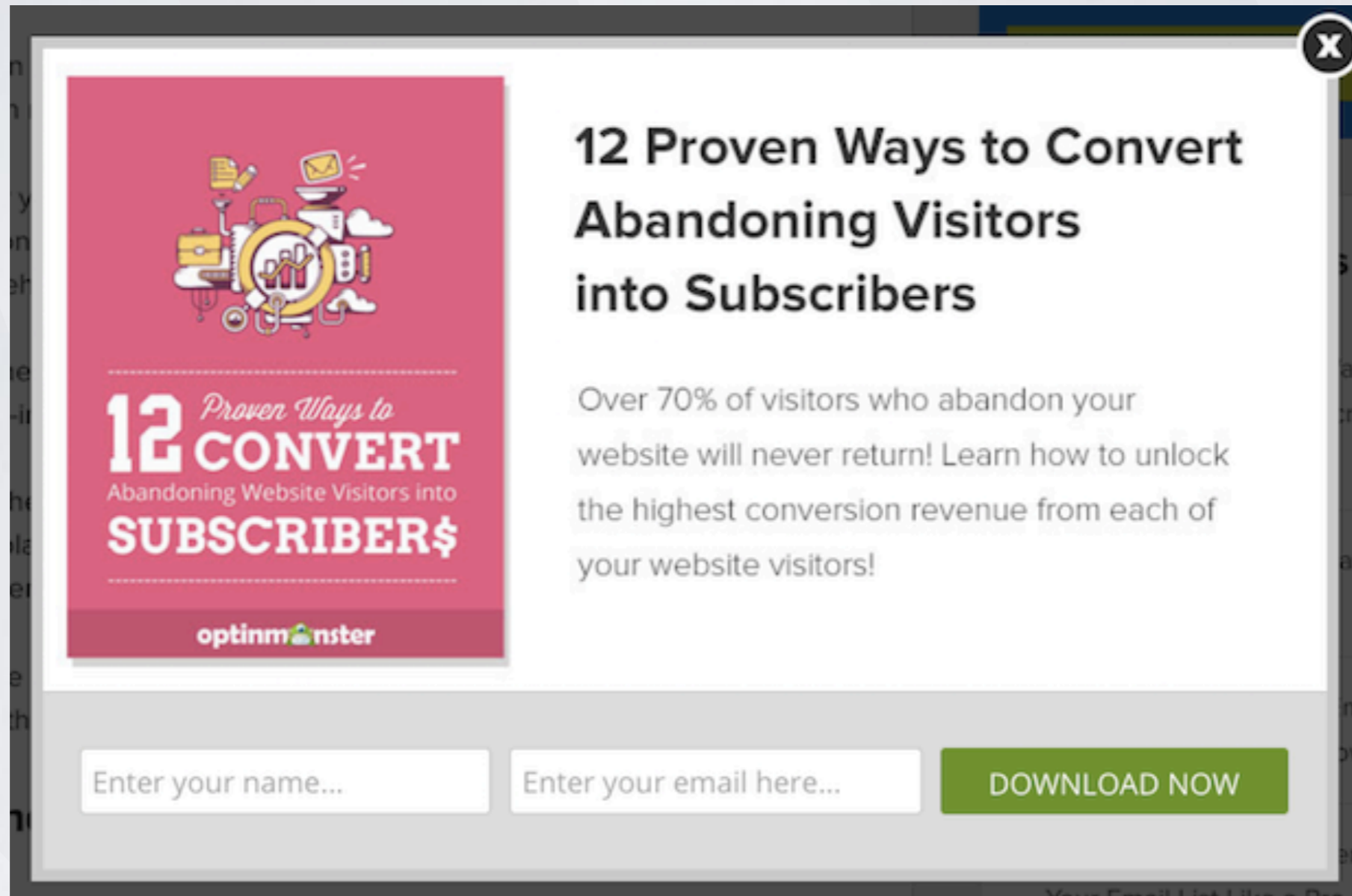
# GROWTH: TOOLS & SERVICES



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# GROWTH: TOOLS & SERVICES



The image shows a white popup window with a dark border and a close button (X) in the top right corner. On the left side of the popup is a red graphic with white and yellow text and icons. The main text in the graphic reads "12 Proven Ways to CONVERT Abandoning Website Visitors into SUBSCRIBER\$" with the Optinmonster logo at the bottom. To the right of the graphic, the headline reads "12 Proven Ways to Convert Abandoning Visitors into Subscribers". Below the headline is a paragraph: "Over 70% of visitors who abandon your website will never return! Learn how to unlock the highest conversion revenue from each of your website visitors!". At the bottom of the popup are three input fields: "Enter your name...", "Enter your email here...", and a green "DOWNLOAD NOW" button.

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Over 70% of visitors who abandon your website will never return! Learn how to unlock the highest conversion revenue from each of your website visitors!

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# GROWTH: TOOLS & SERVICES



**7 STEPS TO LAUNCH YOUR OWN ONLINE COURSE**

**Our Course Launch Checklist**

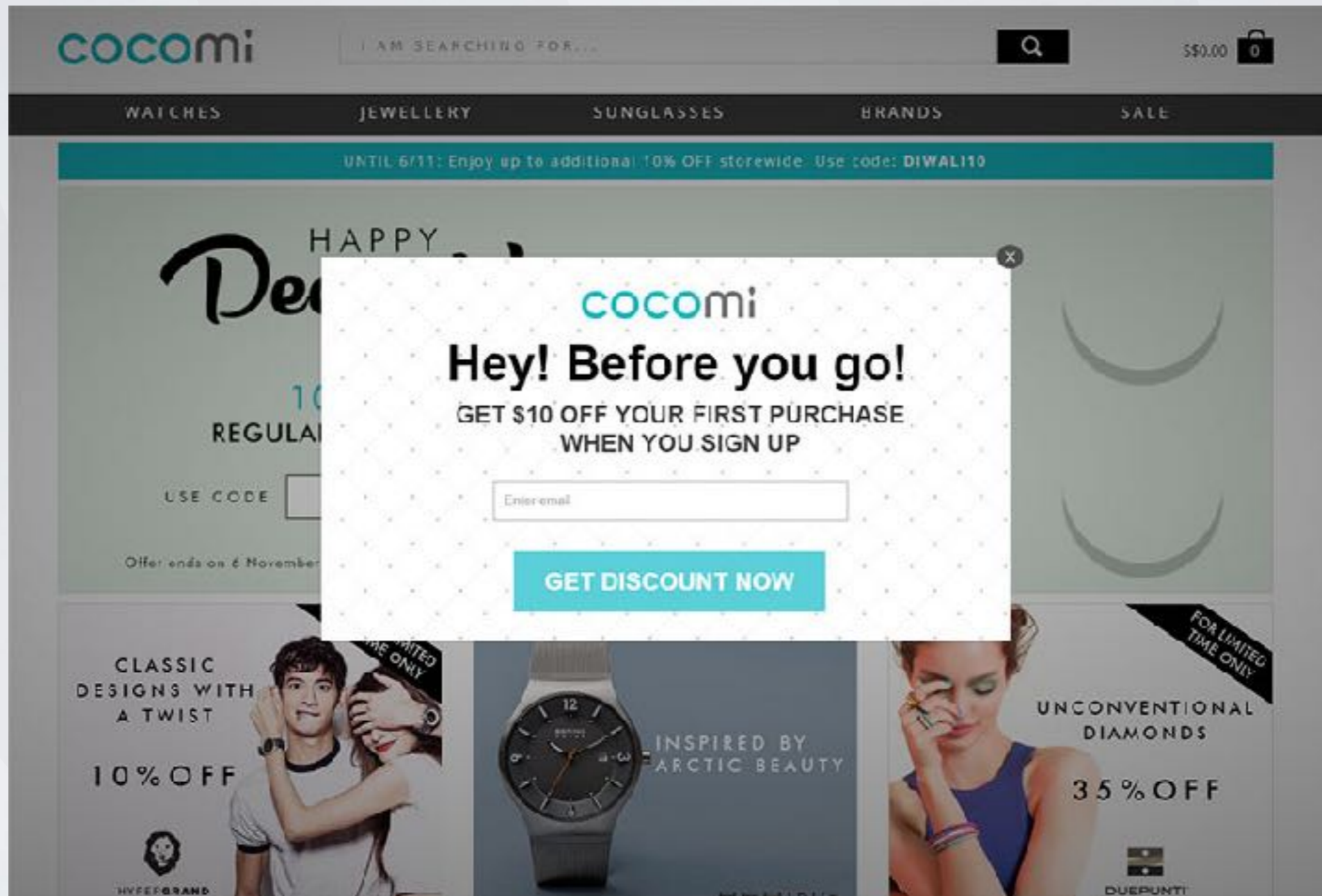
Get the 7-step process that 10,000+ regular people have used to launch their own online course on Teachable.

*Enter email here*

**DOWNLOAD NOW**



# GROWTH: TOOLS & SERVICES



# GROWTH: TOOLS & SERVICES



**There are risks and costs to action.  
But they are far less than the long  
range risks of comfortable inaction.**

**-John F. Kennedy**



# Q/A



**CONTACT ME:**

**ADAM@CONCIERGEWP.COM**



ConciergeWP.com | Relax, We've Got This!



**THANK YOU**

