

**THE PROPER
CARE, FEEDING &
GROWTH OF YOUR
WORDPRESS WEBSITE
(IN 2018 & BEYOND)**



ADAMISLIVE.COM



QUICK SURVEYS • ABOUT YOU



QUICK SURVEYS • ABOUT YOU

WHO HAS A WEBSITE?



QUICK SURVEYS • ABOUT YOU

WHO HAS A WEBSITE?
LAST UPDATE?



THE OLD



THE OLD

STATIC HTML



THE OLD

STATIC HTML
TABLES/FRAMES



THE OLD

STATIC HTML
TABLES/FRAMES
TRULY CUSTOM CODED



THE OLD

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Internet Explorer is EVIL!

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[Browser history retrospective](#)

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This site is dedicated to preserving and expressing the humor and controversy around the intrusive introduction of Microsoft Internet Explorer and how Microsoft abused its dominate position in the Operating System Marketplace.



THE OLD



THE NEW



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THE NEW

CMS/DATABASE DRIVEN



ConciergeWP.com

THE NEW

CMS/DATABASE DRIVEN
OPTIMIZED FOR SPEED



THE NEW

CMS/DATABASE DRIVEN
OPTIMIZED FOR SPEED
“EASILY” UPDATED/MAINTAINED



THE NEW



ConciergeWP.com


sweden.se | The official site of Sweden

Secure | https://sweden.se

Apps | NC | CWP - Daily Check | CWP-SLP Biz | Google | Macky | News / Weather | KIDS Stuff | TV | GOP | Misc | WPE Class | WC-Raleigh | Frontier | Other Bookmarks

Adam Silver

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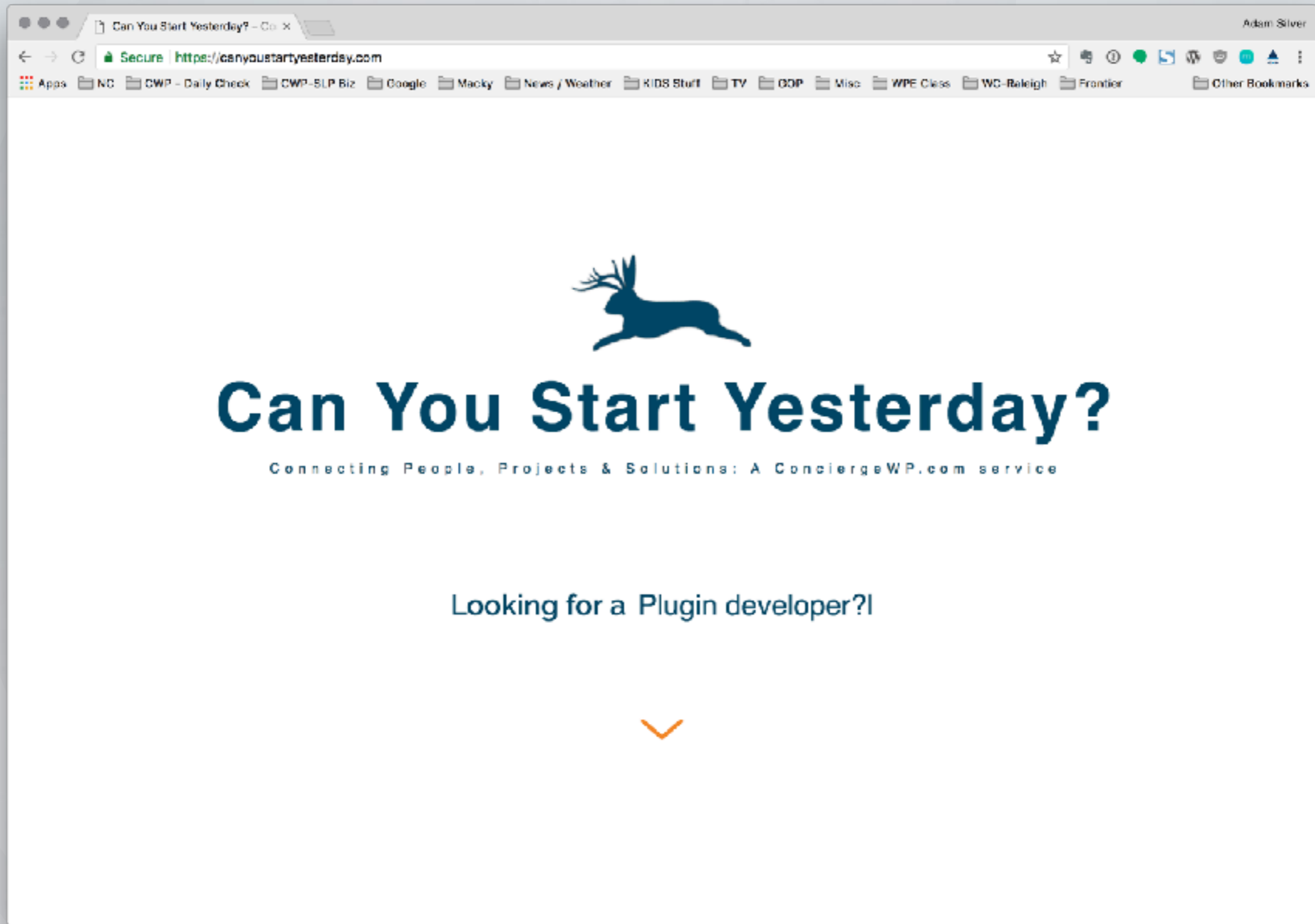
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Is it real video or CGI? Epic Games' Star Wars demo shows gap is closing

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Is it real video or CGI? Epic Games' Star Wars demo shows gap is closing

21 hours ago

A new demo video from Epic Games shows just how close computer generate imagery, or CGI, is coming to film.



THE BIG STATS

86% of the U.S. population uses the internet.



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40% of global internet users, or more than 1 billion people, have bought products or goods online.



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65% of web usage is on mobile



THE LOCAL STATS



THE LOCAL STATS

85% of consumers use internet to find local businesses



THE LOCAL STATS

85% of consumers use internet to find local businesses

35% read reviews to make purchasing decisions



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WHAT IS THE PROPER CARE, FEEDING & GROWTH?



WHAT IS THE PROPER CARE, FEEDING & GROWTH?

Design & Functionality



WHAT IS THE PROPER CARE, FEEDING & GROWTH?

Design & Functionality

Content



WHAT IS THE PROPER CARE, FEEDING & GROWTH?

Design & Functionality

Content

Engagement



CARE: DESIGN & FUNCTIONALITY

Mobile Ready

SEO

E-Commerce



FEEDING: CONTENT

Fresh +
Which Format?

Relevant

Actionable



GROWTH: CUSTOMER ENGAGEMENT

Social Media

Owning vs Renting

Tools



GROWTH: TOOLS & SERVICES



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GROWTH: TOOLS & SERVICES



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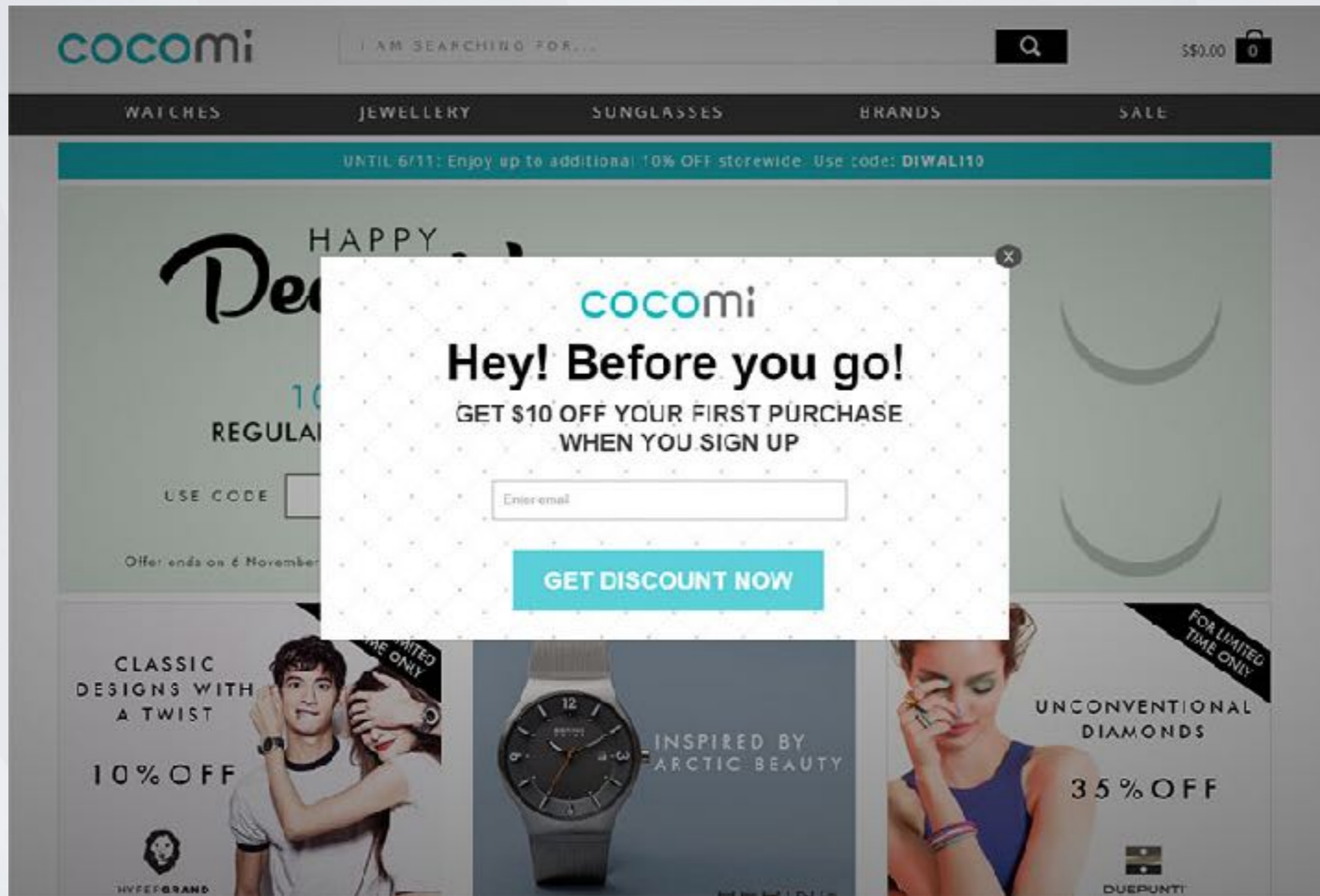
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**There are risks and costs to action.
But they are far less than the long
range risks of comfortable inaction.**

-John F. Kennedy



THE SCARY STUFF!

Hackers



Hosting

Backups



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Hackers

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The Scary Stuff!



Q/A



CONTACT ME:

ADAM@CONCIERGEWP.COM



ConciergeWP.com | Relax, We've Got This!



THANK YOU

