Breakdown of Common Beginner Struggles and Solutions!
WHAT THIS TALK ISN’T?

NOT A “STANDARD” LIST OF HOW YOU “SHOULD” SET THINGS UP ADMIN/PW/PERMALINKS/SEO

[EASY TO GOOGLE & FIND LISTS, THOUGH... USER NAME...]
WHAT THIS TALK IS

REAL WORLD ISSUES/FEEDBACK FROM STUDENTS & CLIENTS.
SURVEY #1
SURVEY #1

- Over There
- Nowhere
- Far Away
- Somewhere
- No Idea
- Not Sure
- Uncertain
- Don't Know
- Distant
PACK YOUR BAGS

Let's go on a road trip
Your Destination
#1 DESTINATION

1002 delegated

712 gTLDs
- 662 Latin
- 50 non-Latin

289 ccTLDs
- 248 Latin
- 41 non-Latin

1 special purpose
ACCOMMODATIONS
ACCOMMODATIONS
ACCOMMODATIONS

Find your IP Neighbours

Please enter a domain name or IP address...

kitchensinkwp.com

Found 135 domains

- 1877ducksrus.com
- www.50shadesofdate.com
- agmudjacking.com
- www.aiheli.com
- nicesadventure.com
- antiqueboat.com
- anunciosmx.com
- www.aromatherapeuticlounge.com
- www.artattacknm.com
- baremedspa.com
- www.bennewman.net
- www.bhkwindows.com
- www.blog.mynetsalary.com
- www.blueskiesvb.com
- www.bonitabucs.com
ACCOMMODATIONS
ACCOMMODATIONS
ARRIVED...
GOTTA UNPACK...
GOTTA UNPACK...
GOTTA UNPACK...
| ACTIVITIES GALORE |
ACTIVITIES GALORE
| ACTIVITIES GALORE |

A screenshot of the WordPress.org Theme Directory with various featured themes.
ACTIVITES GALORE

Plugin Directory

Plugins extend and expand the functionality of WordPress. 44,334 plugins with 1,258,898,224 total downloads are at your fingertips.

Jetpack by WordPress.com
Increase your traffic, view your stats, speed up your site, and protect yourself from hackers with Jetpack.
By: Automattic, Adam Hecker, Andrew Guthrie, Alex Kirk, allendav, alternatekev, and others.

Akismet
Akismet checks your comments against the Akismet Web service to see if they look like spam or not.
By: Matt Mullenweg, Ryan Boren, Andy Skelton, Michael Adams (mdawaffe), and others.

BuddyPress
BuddyPress helps you build any type of community website using WordPress, with member profiles, activity streams, user groups, messaging, and more.
By: John James Jacoby, Paul Gibbs, Boone Gorges, r-a-y, mmath, @mercime, and others.

WP Super Cache
A very fast caching engine for WordPress that produces static html files.
By: Donncha O Caonmh, Automattic, and Brandon Kraft.

USERNAME Password Log in (forgot?) or Register

Search plugins...
| ACTIVITIES GALORE |
WHAT WORDPRESS THEME IS THAT?

Enter URL or domain to search...

*What WordPress Theme Is That* is a free online tool allows you to easily detect what WordPress theme a site uses (including parent and child themes). Additionally, it will also detect what WordPress Plugins are being used.
ACTIVITES GALORE
ACTIVITES GALORE

FREE VS PREMIUM
HEADING HOME...
| HEADING HOME... |
| HEADING HOME... |
ABOUT ME

@HEYADAMSILVER

kitchensinkWP
EVERYTHING WORDPRESS EXCEPT THE KITCHEN SINK

KITCHENSINKWP.COM/ITUNES
@KITCHENSINKWP